Digital.com's One Page Business Plan

Business name:	Domain name:

The Problem: What pain point does your business solve?

Your Solution: (Your idea in 2 sentences or less)

Target Market: (Who are your potential customers?)

What will you charge, and how will you get paid?

Start up costs: (Insurance, licensing, stock, etc)

How will you market your product or service?

What are the biggest risks and obstacles?

What does success look like?

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